BUILD AND EXPAND YOUR **BLOCKCHAIN COMMUNITY**

NEO CODER
WEB 3 MARKETING AGENCY

WE ARE AT ONE OF THE MOST IMPORTANT MOMENTS OF THE BLOCKCHAIN HISTORY.

Some projects are failing, while **others are building great audiences.**

Strategies that were successful in 2021 **no longer have the same effectiveness in 2024.**

ONE OF THE MOST IMPORTANT ELEMENTS FOR BLOCKCHAIN PROJECT EXPANSION IS THE COMMUNITY.

Web 3 projects that want to evolve in our segment must now **consider users as members.**

Projects that focus on their **members and communities** are 60% more profitable than projects that do not.*

*Source: https://peerboard.com/resources/online-community-statistics

ACHIEVABLE GOALS

Stay up to date with the best trends and market strategies.

Be a project that builds large audiences.

Have an engaged community with members that support your brand.

Have a loyal community that generates revenue for your project.

WE DEVELOPED A METHOD TO BUILD AND EXPAND COMMUNITIES.

8 INTEGRATED MARKETING SOLUTIONS TO BUILD AND GROW BLOCKCHAIN COMMUNITIES.

3 STEPS

1	Planning and structure
2	Acquisition Channels
3	Education, Engagement, and Expansions

PLANNING AND STRUCTURE

Strategic Planning

Every planned expansion, from research and concept to execution.

Digital Structure

Inputs for good communication - visual identity, website, documents, and media channels

ACQUISITION CHANNELS

Public Relations

Align your communication with the audience and strategic partners.

Influencer Marketing

Build an influence base aligned with your audience's interests.

Organic Media

Grow organically, over the long term.

Paid Media

Get results faster and aimed at the right audience.

EDUCATION, ENGAGEMENT AND EXPANSION

Community Management

Manage the integrated action of media channels that educate, engage, and multiply members.

Expand the project

To new target groups, turning them into new customers.

Build long-term loyalty relationships

With your members, you have support and a direct communication channel 24/7.

LOCALIZE YOUR COMMUNITY

SPEAK YOUR CUSTOMER'S LANGUAGE, DO NOT EXPECT THEM TO LEARN YOURS.

Our method adapts to different potential markets' localities, cultures, and languages. .

We offer communication in English, Portuguese, and Spanish from native speakers.

GLOBAL
560+ Million

LATAM
55+ Million

BRAZIL
25 Million

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MARKETING IN BRAZIL

1st Latin America crypto market in the number of owners, transaction volume, and users who own cryptocurrency.

42,5% of Brazilian adults own cryptocurrencies.

Brazil's estimated $90.3 billion cryptocurrency value received in 2023/2024

Latin America: Countries by cryptocurrency value received, July 2023 - June 2024
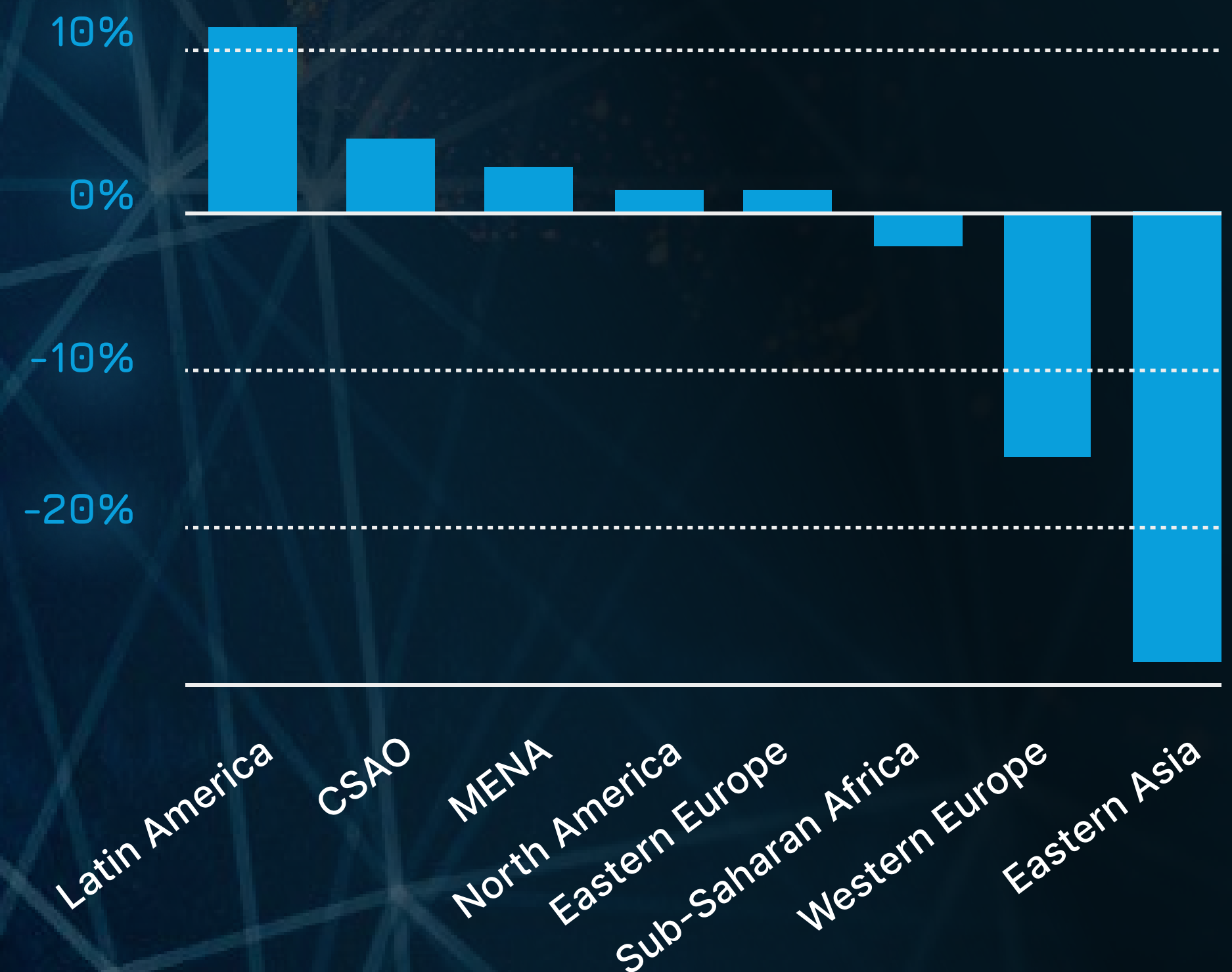

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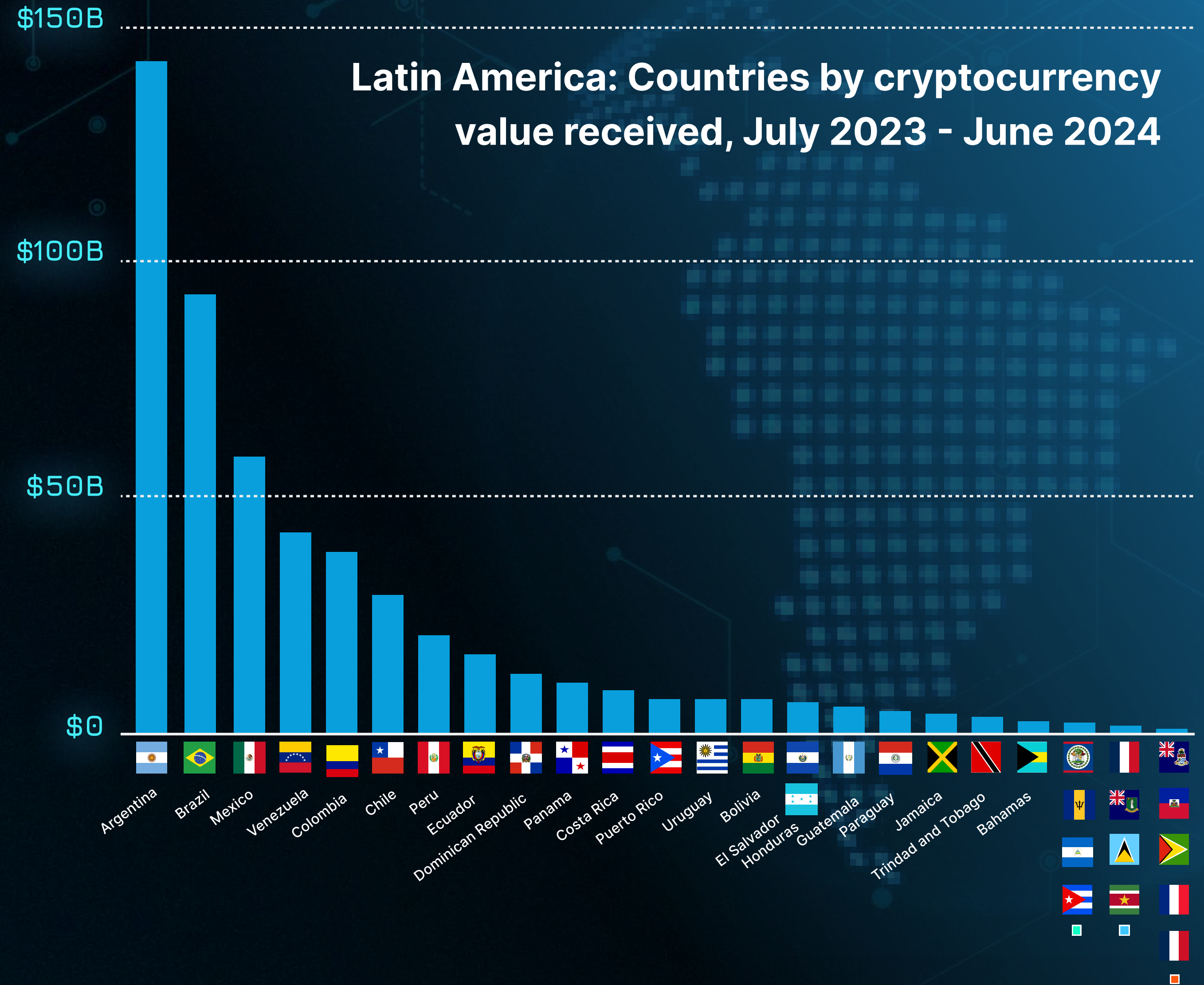
Past 12 months, LATAM is notably outperforming the world in crypto adoption.

Regional markets in 2023-09 to 2024-09

TOP 4 Four of the top twenty countries in the crypto adoption ranking 2024 are from Latin America

+55 million crypto owners **IN ALL OF LATIN AMERICA.**

Latin America as the second fastest-growing region in the global cryptocurrency space, with year-over-year growth of approximately **42.5%**
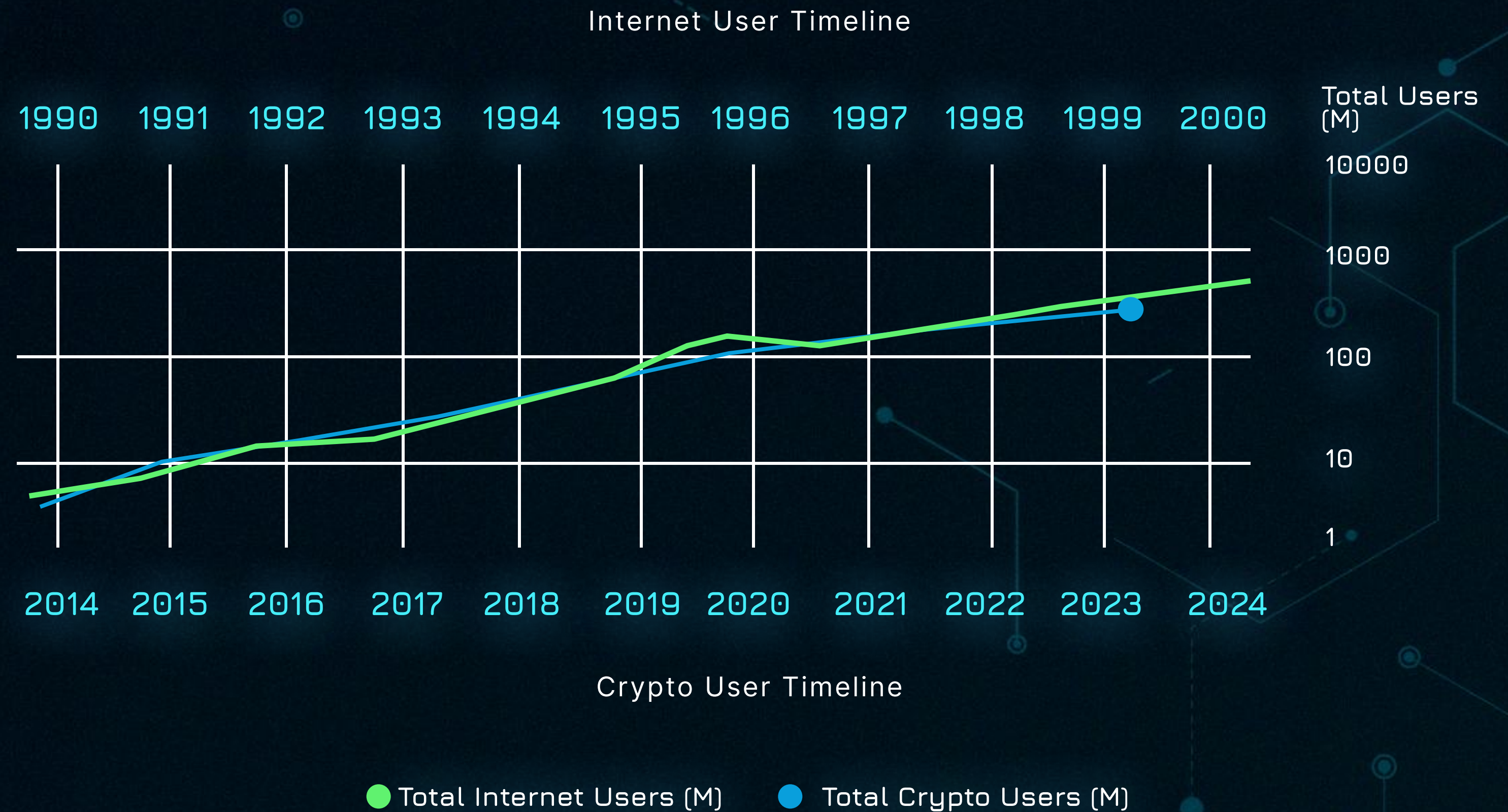

Bar chart axis labels: 10%, 0%, -10%, -20%

Categories: Latin America, CSAO, MENA, North America, Eastern Europe, Sub-Saharan Africa, Western Europe, Eastern Asia

Since 2017 helping Blockchain projects to improve and expand their communication.

Most of the team is based in LATAM and fluent in PT / ES / EN languages.

Always attentive to changes in the market and technology to keep our partners up to date.

100% loyal to our partners - **we like to make history together!**

TEAM

Theo Restivo
Founder

Pedro Brendaglia
Sales Advisor

Federico Dion
Strategy Advisor

Augusto Pimenta
Project Manager

Nicolas Carreiro
Marketing Manager

Alex Luz
BDR

Carolina Caffé
Content Manager

Facundo Salinas
Community Manager

Lourenço Guimarães
Strategy Director

Erik Fischer
Motion Designer

Nathalia Patricia
Lead Designer

Franciele Ampolini
Copywriter

PARTNERS

CLIENTS

BINARYSTAR

FLOKI.COM

token.com

EMERALD

GORKI

VALHALLA

Crypto Autos

TokenFi

WORKER TOWN

VCG

oxychain

JBC
JAPAN BLOCKCHAIN CONFERENCE 2018TOKYO

UNBLOCK TOKYO

DRAGON WARRIORS

BTEcoin

BINARYSTAR+

MyStaking

StakingNode

lit.it

BLOK Capital
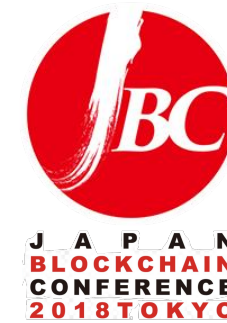
TIMECOIN PROTOCOL

MAIV | MULTI ASSET INVESTMENT VEHICLE

VoluMint.

TESTIMONIALS

Hayate Matsuzaki
Incubation Manager at BINARYSTAR

"Neocoder has provided services to us for over a year. They were very proactive and implemented solutions that made us grow. The website they created for us was professional and absolutely stunning.

Always on time with his delivery, would love to work with Theo and his team again."

Tamara Soykina
Far East Blockchain Inc.
Crypto Influencer

"Responsible, communicative, a pleasure to work with!"

Hayate Matsuzaki
Unblock Tokyo - Global Manager

"Neocoder was responsible for developing the website of the social project "Sexta Jovem" and the fundraising portfolio. Theo was really attentive, acted with professionalism, and proactive to suggest options and solutions. The quality of the products delivered was over the expectations, that's why I truly recommend Theo!"

Junya Yamamoto
BINARYSTAR the biggest blockchain business hub in Japan - CEO

"We asked global marketing. Good speed and accuracy of design and coding. Smooth communication even we have 12 hours time gap between Japan and Brazil."

David Otto
Japan Blockchain Conference

"I contracted Theo and his team at Neocoder to design our websites. They always communicated effectively, and they were able to deliver and maintain a modern, stylish website for our company and our conference in both English and Japanese.

The website Theo's team created generated a substantial number of inquiries — whereas our previous website generated almost none. I highly recommend him and his team."

Shinichiro Yoshida
CEO at VCG

"Our company in Japan needed international visibility. Neocoder has helped us expand and reach customers overseas, for our physical and digital products."

Floki Data with Neocoder

FLOKI.COM

International Telegram
40k Active Members

Holders
+400k

International Twitter
360k Members

Growth in LATAM
25x

ATH
Over $3.6B in market cap

Partnership Time

3 Years

Applied solutions

- Public Relations
- Community Management
- Paid Media
- Organic Media
- Strategic Planning
- Influencer Marketing
- Website Development
- Graphic Design

Tokenfi Data
with Neocoder

TOKENFI

Applied solutions

- Public Relations
- Community Management
- Paid Media
- Organic Media
- Strategic Planning
- Influencer Marketing
- Website Development
- Graphic Design

Transaction volume (1 hour on chain)

$6M

Market Cap (first 15 days)

$34M

Valuation (first 15 days)

+ 6,000%

Average transaction volume (daily)

$12M

CASE STUDY

EMERALD

Community Management (24/7)

The community was built from scratch, and in 6 months these were our achievements:

International Telegram
4k+ Members

International Twitter
11k+ Followers

Partnership Time
March/24 to Date

Applied solutions
- Strategic Planning
- Digital Structure
- Public Relations
- Influencer Marketing
- Organic Media
- Community Management

We created a highly active community in just 4 months: 10% engagement rate (Twitter) / 500k monthly messages (Telegram)

CRYPTO AUTOS

International Telegram

32k+ Members

International Twitter

130k+ Followers

Our achievements in 3 months:
- 10x Followers Growth (Twitter)
- 30x Community Growth (Telegram)

Partnership Time

April/24 to July/24

Applied solutions
- Strategic Planning
- Digital Structure
- Public Relations
- Influencer Marketing
- Organic Media
- Community Management

YOU CAN HAVE THE SAME OR GREATER SUCCESS THAN OUR PREVIOUS CLIENTS

Let's understand **your dreams and challenges** to create the perfect expansion for you.

t.me/theorestivo